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**Special points of interest:**

- Next Issue - Innovative (and legal) ways to raise money for non profits in a tough economy.
- More on Web Marketing Help and Tips



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full-service  
Consulting  
Company**

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missions or goals  
through a myriad  
of ways."**

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LLC's, 501(c)(3)'s,  
ByLaws, Business  
Filings, Logo Design,  
Web Sites, Graphics,  
Desktop Publishing,  
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Promotions,  
Networking, and  
More!!!**

**WEB - COST EFFECTIVE STRATEGIES**

Although Web Marketing is an important advertising tool, it does not have to take your entire advertising budget to be effective.

This seminar will cover the inside html (hyper text markup language) codes that html designers know, and that the person that probably designed your site didn't know.

Why would the person that designed your site not know html, or how to get your site listed in the top search engines? Technology - simply stated, anyone can build a web site with any one of the numerous programs available. That being said, they don't have to know about search engine optimization, directories, meta tags, keywords, and other means of designing an effective and profitable web site.

You see, designing a web site doesn't guarantee you new business, sustainable business, or even a presence in major search engines.

**THG** The H.E.L.P.-I.N.G. Group, LLC

**WEB MARKETING H.E.L.P.  
Cost Effective Strategies**

When Promoting YOUR Web Site, you want to make sure visitors can find you and will want to return again. This seminar will be a hands on lesson in web marketing and the Cost Effective Strategies shared will save and make you \$MONEY!

**Recommended For:**  
Business Owners and Entrepreneurs  
Web Designers and Graphic Artists  
Insurance and Real Estate Agents  
Sales Professionals, Retail Stores, Restaurants, Caterers  
Non Profits, Churches, Civic Organizations, Political Lobbyists  
And Anyone that understands the POWER of the WWW.!

This is the perfect seminar for those that  
1) own a web site and are not satisfied,  
2) are having a web site built currently, or  
3) are considering starting a web site

Each Participant Will Receive:  
Refreshments and Beverages  
A How-To and Easy to Implement  
Web Marketing Guide  
and a Free One-on-One Analysis of Existing Site

**ONLY \$25.00 / REGISTER TODAY!**  
*Space Limited to the First 25 Participants*

Date: Thursday, July 15th, 2010, 10am - 12pm  
Location: Smooth's Music, Books & Gifts  
6539 Two Notch Rd.  
Columbia, SC 29223

Call and REGISTER Today!  
Frederick Hoppert, Jr at (803) 269-4985  
REGISTER ONLINE at  
[www.TheHelpingGroup.com](http://www.TheHelpingGroup.com)  
Email: [FHoppert@TheHelpingGroup.com](mailto:FHoppert@TheHelpingGroup.com)

**Web Marketing H.E.L.P.  
Cost Effective Strategies**

**Thursday  
July 15th, 2010  
10:00am-12:00pm**

**Smooth's MBG  
6539 Two Notch Rd.  
Columbia, SC 29223  
[Register Online Here!](#)**

**Web Marketing H.E.L.P. - Cost Effective Strategies Seminar**

Whether you have a site, are building a site, or thinking of starting a site, this seminar will tell you the do's and do not's, and let you know if you paid too much for what you are getting or are you going to pay too much for what you are not going to get.

The seminar will cover in layman's terms the following: 1) How To Attract Visitors, 2) Search Engines,

3) Meta Tags and Keywords, 4) Directories, 5) Marketing Implementation, 6) Web Site Design, 7) Imaging and Presentation, 8) Good Links and Bad Links, 9) and Critical Analysis and Reports.

Cost is ONLY \$25.00 and includes refreshments, beverages, and a complete guide to help you implement free strategies to attract more visitors to your site and rank you higher in search engines.

**CAROLINA ENCOURAGEMENT CENTER**

THG, LLC attended a seminar on "Internet Search for Bid Opportunities" at Carolina Encouragement Center (CEC) on Wednesday, June 30th at Gervais Professional Suites, 1815 Gervais St. The seminar was fun and packed with helpful information. At the conclusion, business owners, entrepreneurs, and non prof-

its were given information on current bids and contact information.

Mr. Gary Washington, facilitator, taught the seminar and provided great tips to help attendees grow and sustain their business with the help of internet bids in this tough

economy. The next seminar, "How to Establish Small Business Cash Flow", will be held on Thursday, July 29, 2010.

For more information on this and the CEC, go to <http://www.carolinaencouragement.org>

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SHOULD BE  
HERE!**

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For more information on  
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President  
**Kevin Rasberry,**  
please click below  
<http://www.futuresolutions2009.com>

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**THE CFL Foundation  
NEEDS YOUR HELP!**  
**Call (803) 254-0830**  
**Or go to**  
**<http://www.cflinc.net>**

**For more  
information**



## FUTURE SOLUTIONS

**PROVIDING COMMUNITIES WITH RESPONSIBLE  
& DEPENDABLE FINANCIAL EDUCATION**

Future Solutions is a non profit certified Housing Counseling Agency that was established to prepare homeowners for affordable housing and homebuyer education with an emphasis on community development.

Programs are curriculum/ counseling based and facilitated by certified housing counselors and financial professionals. Counselors provide practical instructions referred to as "Information Exchange." The information is taught

through sessions or modules.

As community developers, Future Solutions offers outstanding outreach services which consists of the "Helping Hand" project. Future Solutions offers financial literacy sessions to the community twice each month, offers webinars often, and teaches youth budgeting and personal finance curriculum through its "Dollar for Dollar" program.

Future Solutions mission and goal is "Helping our communities . . . one Heart at a time."

To donate financial or in-kind resources or for more information, please contact Kevin Rasberry at (803) 269-0443.



**Housing Education Help**

## CENTER FOR LEARNING, INC.

**THE CENTER FOR AN EXCELLENT EDUCATIONAL EXPERIENCE**

The Center for Learning, Inc. is an independent early childhood education facility that works to enhance the lives of students through an educational process that is nurturing and respects the differences of all students. CFL, Inc. provides quality education to its students and opens its doors year-round to new students.

Recently, the CFL, Inc. was featured in a WLTX-News 19 5-minute segment that ran repeatedly and garnered a lot of attention! As a client of THG, LLC for over four (4) years, we are happy for the recognition Ms. Deirdre L. Niblock and the CFL Staff received, although we know first-hand it was long overdue.

Ms. Niblock and the staff of

CFL give tirelessly, and although not as publicized, the CFL Foundation has given a lot to the community and quietly has touched the lives of many individuals.

The CFLF has done so much it is too exhaustive to list here. Some of the outreach is listed below.

The CFLF has done the following:

- Assisted a cancer survivor attend school
- Donated 70+ computers
- Given scholarships to students
- Assisted St. Lawrence Place (partner agency)
- Held many community events, such as The Spring Fling that included health screen-

ings, toy giveaways, crime and fire prevention, fun activities, and more.

- Held Youth Golf Tournaments
- Held Youth Fall Balls for students and the community (formal ball with etiquette classes, limousine rides, formal dinner, etc.)
- Held Community Yard Sales

CFL, Inc. and CFLF now needs the communities help. A new playground and fitness area needs to be built for the students and community. The total cost is \$80,000. To help, call the CFLF at (803) 254-0830 today and donate what you can, or please refer Ms. Niblock to someone that can help CFLF.